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BETTER PLANTS



God's first gift to man was a Beautiful Garden

Vol. VIII

JANUARY—FEBRUARY, 1930

NUMBER

10% Discount on Prompt Cash Orders 15 1030

On orders placed within 10 days after this circular is received and accompanied by cash, we will allow a 10 per cent discount. In no case, however, will the discount be applicable after February 25, 1930.

Ten per cent discount on an order, placed two to three months before shipping-time, is equivalent to from 40 to 60

per cent interest on the total involved.

This is a gratifying rate of interest to the buyer and an economical plan for the nurseryman, in his effort to spread and lengthen activities and to ascertain, ahead of time, what stocks and preparations, in general, are necessary for the

OTHER BENEFITS OF ORDERING EARLY

The individual who orders nursery stock early, not only profits financially but is also certain to receive

(a) Early shipment.

(b) Complete shipment—no "sold out" items.

(c) First selection from crops.

(d) Extra-good service and less chance of error.

IT WILL PAY YOU TO ORDER EARLY IT WILL PAY YOU TO ORDER NOW

Before February 25, 1930

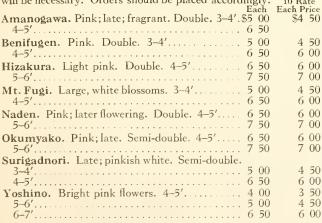
Japanese Cherries

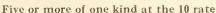
Everyone knows and wants the Flowering Cherries of Japan, and we are glad to present the following list. It is the result of a new and large crop, which is the justification for lower prices, as will be noted. Every tree is a specimen plant, having been trimmed and staked for this purpose.

Culture is similar to that of ordinary shrubs or trees. Branch-tips should be cut back one-third when transplanting and plants copiously watered for several months. until new roots take hold.

Shipment. We recommend spring planting ONLY for Japanese Cherries. Fall moving is risky. Shipments should be made

before leaves appear, or balling and burlapping (at extra charge) will be necessary. Orders should be placed accordingly. 10 Rate







Japanese Cherry Tree and bloom truss

Chrysanthemum Arcticum Arctic Daisy

A perfect gem among fall-flowering perennials. It forms an attractive, rosette-like clump of pretty, dark green foliage hardly more than 1½ feet high. In September and October it is literally a mass of pure white daisies 2 inches or more across, which change to delicate pink. One of the rather few really dwarf, fall-flowering perennials, and makes a wonderful border plant

3 for 90c.; 5 or more, 25c. each; 25 or more, 18c. each. Ten per cent discount allowed on early orders if you send cash.

Philadelphus Virginal

No one disputes the statement that Virginal is the best of all the Mock Oranges, with its display of immense, semi-double flowers in spring and a sprinkling of bloom until frosts. We have a new crop of larger plants at lowest prices. 3-4' specimens, \$1.25 each; 5 or more, \$1 each; 25 or

more, 90 cts. each. 2-3' specimens, \$1 each; 5 or more, 85 cts. each; 25 or more, 75 cts. each.

We allow 10 per cent discount on early orders if you send cash.



Malus floribunda. A mass of bloom will surely come from Farr's well-grown specimen trees

Flowering Apples (Malus)

Own Your Own Apple-Blossoms

You can possess a Flowering Apple no higher than a gateway, yet bearing more blooms than a fruit Apple of three times its height and rapidity of growth. The Flowering Apple is referred to as "Queen of the Garden" by the Arnold Arboretum, and should be first on the list of flowering trees. It is of year-round utility. First come the gorgeous masses of blooms; then the shiny, glossy, clean bank of foliage followed by clusters of colorful and ornamental fruit. Flowering Apples or Crabs exceed the Japanese cherry in beauty of bloom and fruit, fragrance, hardiness, adaptability, and at a lower cost.

Arnoldiana (Arnold Crab). Early. Semi-double, pink flowers on long, red stems. Useful for landscape work. Yellow fruit. Height 10'. 4–5' specimens, \$2.50 each; 5 or more, \$2 each.

Atrosanguinea (Carmine Crab). One of the best. Brilliant carmine blooms, fading to pink, completely hide twigs and foliage and last two weeks. Height 15'. 4-5' specimens, \$2.50 each; 5 or more, \$2 cach. 5-6' specimens, \$3 cach; 5 or more, \$2.50 each.

Floribunda (Japanese Flowering Crab). Early. Bright pink buds open to pure white, single flowers; yellowish green fruit. Spreading habit. Height 15'. 4-5' specimens, \$2 cach; 5 or more, \$1.50 each. 5-6' specimens, \$2.50 cach; 5 or more, \$2 cach.

Bechtel's (Bechtel's Crab). Double; pink; fragrant; late-flowering. The well-known popular sort. 2–3' specimens, \$1.50 cach; 5 or more, \$1.25 cach. 3–4' specimens, \$2 each; 5 or more, \$1.50 cach.

Parkmani (Parkman's Crab). Double. An extremely hardy dwarf tree, very slow-growing, and just right for small gardens. Flowers an exceptionally lovely pink. Prolific. 3-4' specimens, \$2 cach; 5 or more, \$1.50 cach. 5-6' specimens, \$2.50 cach; 5 or more, \$2 cach.

Purpurea (Purple Crab). Red foliage, bark, flowers, and fruit. Abundant flowers on long stems, submerging twigs and branches. 4–5′ specimens, \$2.50 cach; 5 or more, \$2 cach. 5–6′ specimens, \$3 cach; 5 or more, \$2.50 cach.

Sargenti (Sargent Crab). Dwarf, spreading variety, with white blooms and bright, lasting, striking red fruit; very ornamental. 2-3' specimens, \$2 each; 5 or more, \$1.50 each. 3-4' specimens, \$2.50 each; 5 or more, \$2 each. 4-5' specimens, \$3 each; 5 or more, \$2.50 each.

Scheideckeri (Scheidecker C r a b). Abundant, semi-double, pink blooms on young trees, increasing in beauty each year. Height 15'. 4-5' specimens, \$2.50 each; 5 or more, \$2 each. 5-6' specimens, \$3 each; 5 or more, \$2.50 each.

Spectabilis Rosea. Very large, double, pink flowers, profusely produced. A rare sort and very choice. 3–4' specimens, \$2 each; 5 or more, \$1.50 each. 4–5' specimens, \$3 each; 5 or more, \$2.50 each.

Toringo (Sieboldi). Somewhat like Sargenti, but a more vigorous grower. White flowers; quantities of showy red fruit, loved by the birds. Low-growing. Good for low hedges. 3–4' specimens, \$2.50 each; 5 or more, \$2 each. 4–5' specimens, \$3.50 cach; 5 or more, \$3 each. 5–6' specimens, \$4.50 each; 5 or more, \$4 each.

Mixed. Including odds and ends of above varieties, with names lost or uncertain. 4-5' specimens, \$1.50 each; 5 or more, \$1.25 each. 5-6' specimens, \$2 each; 5 or more, \$1.50 each.

NORMANDY CRAB COLLECTION

One each of all above varieties, in smaller sizes listed, 10 trees in 10 varieties, (value \$22), as a collection, for \$17.75 complete.

Delphiniums (Larkspur)

Plant in Spring for Summer Bloom

Grand and stately are the improved Hybrid Delphiniums. Their tall spires of bloom, rising to a height of 5 to 7 feet, supply our gardens with a wealth of blue that would be sadly lacking were it not for these magnificent plants. No other flower combines so many varied shades of this lovely color—the rarest in the garden.

Weiser Park Hybrids. The result of continuous improvement and inbreeding on English and Farr Gold Medal Strain. All colors, well mixed. Cannot be furnished to specific type or color.

5 or more at 40 cts. each; 25 or more at 35 cts. each.

10 per cent discount if ordered promptly.

Double Delphiniums

From our annual crop of 10,000 Hybrid Delphiniums we occasionally select and mark an exceedingly good type of the many choice doubles which the crop includes. These plants are removed and replanted by themselves after the bloom season for seed collection. A crop of 500 such selected Giant and Double Delphiniums is now ready for spring shipment. We believe they are as good as any double named varieties ever offered, and we know they are more hardy and vigorous than any double type we have heard of and tested. Cannot furnish specific colors; assortment only. SI each, in any quantity.

Anchusa

Myosotidiflora (Siberian Bugloss). A distinct, new, dwarf perennial variety from Russia, with clusters of graceful, pale blue flowers resembling forget-me-nots. An effective rock-plant for shady places. For producing a mass effect of brilliant blue, the Anchusas cannot be surpassed. Large, handsome leaves. Height 1'. Blooms May and June. 50 cts. each; 5 or more, 40 cts. each; 25 or more, 35 cts. each.

Aconitum

Fischeri (Azurc Monkshood). One of the choicest. A dwarf variety, growing 30" high, with large, dark blue flowers in September and October. Decorative foliage even when not in flower. Invaluable in shade or semi-shade, also as a cut-flower; very attractive in a perennial planting. This is the hardiest, best and most useful of all the Aconitcs. 3 for \$1; 5 or more, 30 cts. each; 25 or more, 25 cts. each.

Tritoma

Torch Lily; Red-Hot Poker

Pfitzeriana. An old favorite, blooming from August to October, and sending up 3 to 4-foot spikes surmounted by orange-scarlet flowers which are very striking and effective. The plants are not entirely hardy without protection, and the most satisfactory way of wintering is to bury the roots in sand in the cellar each fall. Will do well in any good garden soil. Will do well in any good garden soil. Plant in spring only. 3 for 85 cts.; 5 or more at 22 cts. each; 25 or more at 16 cts.

Tree Peonies

Tree Peonies are similar to other Peonies in bloom, except that their colors are more vivid, the blooms are usually much larger, and the bloom petals of many varieties are beautifully crinkled, like crêpe paper. They also bloom from two to three weeks

earlier than other Peonies.

The plants do not resemble other Peonies, being finer rooted and woody branched, like shrubs, hence the name "Tree Peonies." The branch-tips die back in winter, but the plants gradually grow into bushes of from 3 to 5 feet in height. Freezing of branch-tips in no way injures or interferes with bloom, for new shoots sprout rapidly in the spring, frequently from the roots, and bear blooms immediately. Mature plants display scores and even hundreds of blooms.



Evidence of the early age at which Tree Peonies bloom. Note that blooms are almost as large as the plants. Two-year plants we offer have already bloomed and should bloom for you next spring.

Culture. Tree Peonies are scarce because it is hard to propagate them, but once established, they are as hardy as lilacs. During the first winter after planting, a 4-5" mulch of clean straw or hay should be placed around them, after the ground is frozen, so as to prevent heaving in spring. Plants need not be submerged or wrapped. South and east exposures (in front of walls, foundations, hedges) are preferred locations in severe climates. An ideal location is where they are protected from the direct rays of morning sun and extreme heat of late afternoon sun. Average soil is sufficient. Feed with Vigoro; do not use manure. Keep cultivated and watered. Plant an inch deeper than they were in our nursery row. Since they bloom in early spring, the plants, when in bud, should be covered at night in case of late frosts.

Tree Peonies for 1929 Shipment

Banksi. This variety and Moutan are two of the most vigorous and free-blooming Tree Peonies. Double; pink. 12–18" bushy plants, \$6 each; 5 or more, \$5 each. Heavy specimens with numerous branches, 2–3' high and 2–3' in spread, \$18 each.

La Lorraine. A pure, deep, clear yellow, giant, double Tree-peony. This rare possibly is exceptionally vigorous and free-

Peony. This rare novelty is exceptionally vigorous and freeblooming, but hard to propagate because the wood is softer than most varieties. Numerous blooms (8–12" in diameter) appear in spring from vigorous new sprouts as well as old shoots. Limited supply, blooming size, \$65 each.

Moutan. The wild Tree Peony of Thibet. The earliest, most

free-blooming, and most vigorous of all. Large, single, flaming red blooms, with golden stamens in center and crinkled crêpe paper, overlapping petals. 10-15", well-branched plants, \$6 each; bushy specimens, 15-24" high and spread,

\$12 each.

Souv. de Maxime Cornu. "Yellow Tree Peony," quite similar in growing habit to La Lorraine, although blooms are larger and fuller. It has deep yellow petals with striking purple fringes. Both this variety and La Lorraine were produced by Lemoine by crossing with Lutea, the native single yellow Tree Peony of China. Limited supply, blooming size, \$65 each.

Other Varieties. No other varieties of Tree Peonies can be supplied at this time. In a few years we hope to offer White, Salmon, Red, and Orange, although this hope has been predicted since 1920. Reservation orders will be accepted now and as follows:

Terms, full cash with order.

Sizes, 2-yr.-old plants, guaranteed true to color.

Prices: White, \$15; Salmon, \$20; Cherry-Red, \$15; Orange, \$20.

Shipment during fall, 1930, or fall, 1931, depending on crop conditions.

A discount of 10 per cent will be allowed on orders received not later than February 25, 1930.

French Lilacs

Ten per cent discount allowed until February 25, 1930

De Mirabel. Single. Very dark bluish violet. Late. 18-24", \$2 each; 2-3', \$3 each.

Charles Joly. Double. Bright crimson; rich, dark buds. Medium, upright growth with large trusses. One of the very best. Midseason. 18–24", \$1 each.

Lamartine. Single. Large; mauve-pink. Rapid-growing; free-blooming. Early. 2-3', \$2.25 each.

Mirabeau. Single. One of the early species and the earliest and largest of the single pinks. Vigorous and free. 2-3', \$2.25 each.

Mme. Casimir Perier. Double. Creamy white with yellow stamens; fragrant. Free bloomer. Early. 2-3', \$1.50 each.

Mont Blanc. Single. A neat, refined, good-sized clear white. As good as Jan von Tol but not so mammoth. Midseason. 2-3', \$2.25 each.

Pres. Fallieres. Double. One of the best Lilacs. Extremely scarce. Resembles Leon Gambetta, but a trifle darker pink, with compact trusses; three or four trusses to a stem are not unusual. 2-3', \$4 each.

Vauban. Double. A very early, tender pink sort, fading to blue. Unique and unusual. 2–3′, \$2.25 each.

Waldeck-Rousseau. Double. Large, billowy trusses of tender pink flowers with white centers. Late. 2-3', \$2.25 each.



French Hybrid Lilac

Farr Selection Lilac Collections

Collections of our selection enable us to reduce our surplus of different varieties on which we have overestimated the demand. Those who received Iris Collections of Farr selections last summer know that Farr's selections mean good varieties at prices much less than listed. Those who order these Lilac Collections of Farr selection will receive good named varieties which, if ordered specially, would cost from 20 to 50 per cent

No. 1. Four French Lilacs in 4 named varieties, Farr selection, for \$5.

No. 2. Eight French Lilacs in 8 named varieties, Farr selection, for \$10.

GUARANTEE. (a) Plants will range between 18 inches and 4 feet. (b) Total value of plants received will exceed standard value by at least 20 per cent. (c) Plants are returnable if not satisfactory when received. (d) If not pleased when plants bloom, send them back, at our expense, for full refund.

With such a guarantee you run no risks in purchasing

Hardy Phlox

Uses. Plant Phlox for bold and striking mass effects. Their great range of color offers many possibilities. They are the garden's backbone of color during July and August, when the hot sun discourages other bloom of less vigorous plants.

35 cts. each; 6 or more at 25 cts. each

B. Comte. Rich satiny amaranth.
Frau Anton Buchner. The finest pure white: large flowers; strong habit.

Frau Richard Gross. Pure white;

blood-red eye.

Frau von Lassburg. Large; white. Tall. General Chanzy. Brilliant scarlet. Josephine Gerbeaux. Pure white with

large rose center.

Le Mahdi. Bluish violet; large.

Miss Lingard. Earliest and latest of Phlox. White blooms with faint lilac eye are borne freely from June until frosts.

Mme. Paul Dutrie. Large; delicate,

soft pink.

Paul Fliche. Tender rose with deep rose center.

Richard Strauss. Very dark violetamaranth. The best purple.

R. P. Struthers. Bright rosy red, crimson eye. One of the very best.

Widar. Violet-blue with pure white eye; large panicles and very attractive.

Primula

Veris Hybrids. English Primroses are among the finest of all hardy plants for rockery, bed, or border, thriving admirably in moist, cool, half-shady situations, and protected in winter by a light covering of dry leaves or meadow hay. They are perfectly hardy, and only require protection from the hot sun. Bloom during April and May. 6-9". Our Hybrids include various shades of buff, orange, and red, as well as lilac, purple, and crimson. Combinations of these colors make a striking display in spring. 3 for \$1, 5 or more, 30 cts. each; 25 or more, 25 cts. each.



Long-spurred Columbine

Hemerocallis

These plants have been a specialty at

Golconda. yellow; July, across). \$1 ea. 25 or more, 75

Golden Bell. (Wallace.) Medium grower; very large, full flowers and recurving petals. Foliage about half as tall as the flower-stems and many buds to a stem. One of the best of the clear yellow types. \$2 each.

Mandarin. (Farr, 1924.) Lemonyellow; July, Aug.; 48"; bell-shaped; recurved. \$1 each; 5 or more, 80 cts. each; 25 or more, 75 cts. each.

Ophir. (Farr, 1924.) Dark golden vellow. July, Aug.; 36–42"; extremely large blooms (5" across). Might be called a hardy form of Aurantiaca Major. \$1 each; 5 or more, 80 cts. each; 25 or more, 75 cts. each.

Sir Michael Foster. (Springer.) A new hybrid, having very large flowers of a soft apricot-yellow, growing 3 feet, and flowering freely in August and September. One of the finest yet raised. \$2 each.

Aquilegia

Hybrid Long-spurred Columbines

A development of the Mrs. Scott Elliott's Strain, grown from selected seeds, and producing giant, Iong-spurred blooms in pastel shades from June to September. Foliage dark, fresh, and attractive throughout the season. Thoroughly hardy and adaptable to almost any soil and location. Plant with hemerocallis, Siberian iris, delphiniums, and in the border generally. If planted this spring, bloom is guaranteed this summer.

2-year, field-grown plants, in liberal assortment and mixture of colors, 5 or more at 30 cts. each; 25 or more at 25 cts. each.

Sempervivum

Very interesting alpine plants much used for carpet bedding, having fleshy rosettes of leaves from which are sent up the flowerstalks. Suitable for rockery walls, dry banks, carpet bedding, or for dry, sufficiently situations. The parent plants send out many smaller ones on all sides until they make large clumps. Leaves are thick, glaucous, and arranged in rosettes. In midsummer, flowers appear in clusters on a short, thick stem, about 6" above the leaves. Will withstand drought and poor soil conditions.

Doellianum. Small, hairy rosettes of pale green leaves, tinted red at the tips. The panicles of bright red flowers are 4 to 6" high, in June and July. Effective when grown in large masses. 3 for 90 cts.; 5 or more, 25 cts. each; 25 or more, 18 cts. each.

Glaucum. Rosettes, 2 to 3" in diameter, of shiny leaves with slight red-brown tips. Flowers pale or bright red in a short, compact panicle. June, July. 3 for 90 cts.; 5 or more, 25 cts. each; 25 or more, 18 cts. each.

Globiferum. Flattened rosettes, 2 to 3" in diameter, of gray-green leaves, lightly tipped brown. Pale yellow flowers about an inch in diameter, in densely hairy panicles 1' high. June. 3 for 90 cts.; 5 or more, 25 cts. each; 25 or more, 18 cts. each.

Farr Nursery Company, Weiser Park, Pa.

Show Window Plants

Farr Plants are Show Window Plants because the Farr Nursery Company is now located on the William Penn Highway where 50,000 people pass on one busy Sunday or holiday, and 5,000 critical visitors are received in one day during the bloom season. The display includes the entire stock of plants possessed.

Such plants must, naturally, be perfectly grown and immaculately cared for. The varieties must be of the best. The service must be personal, intelligent and courteous.

Every plant is grown for "Show Window" display and only the very best varieties are handled; 800 lesser sorts were discarded since 1924.

Most Farr Plants are sold to these visitors but distant plant-lovers can avail themselves of the Show Window Quality they represent. Mail orders are appreciated by us and are made convenient and satisfactory to the customer. Return Postage Guaranteed by Farr Nursery Co., Weiser Park, Pa.

Sec. 4351/2, P. L. & R.

Horticulture Bureau of Plant Fudustry" U.S. Elph of agric. Vashington, E.C.

Jan.-Feb. 1930